

Principal Value ETF

First quarter 2023

Fund overview

The Fund seeks long-term growth of capital by providing exposure to companies that generate total shareholder yield through dividends, buybacks, and cash flows.

Trading information

Symbol PY
CUSIP 74255Y300

Exchange Nasdaq

Portfolio management

Jeffrey Schwarte, CFA

30 years of experience

Aaron Siebel, CFA

18 years of experience

Fund information

	Fund	Index
Net assets	\$32.3M	—
Number of holdings	80	503
Dividend frequency	Quarterly	—
Active share	79.3%	—
Market cap ¹	\$248.5B	\$543.8B
Beta (3-year)	0.9	—
Standard deviation (3-year)	19.8	19.0
Sharpe ratio (3-year)	1.2	0.9

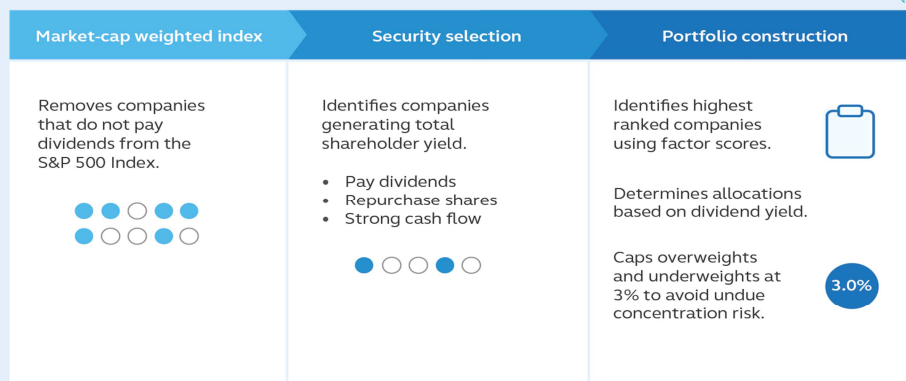
Source: FactSet, Principal Global Investors, and State Street

¹ Weighted average
Reported FactSet data is subject to revision over time, which may result in slight differences among data points reported during the same period.

Targets growth of income by investing in companies that grow dividends, increase cash flows, and engage in buybacks over time

- Invests primarily in dividend-paying stocks with the financial flexibility to grow dividends and engage in share buybacks over time.
- Driven by companies with strong cash flow generation and prudent payout policies.
- Active, rules-based framework helps ensure a consistent approach is implemented through different market cycles.

Active, rules-based framework



S&P 500 Index is a market-capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market. Investors cannot invest directly in an index.

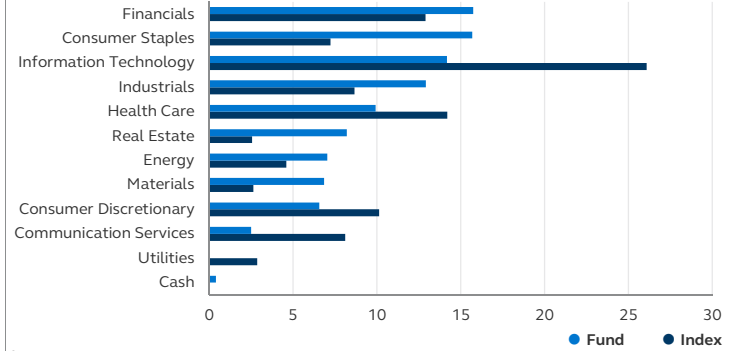
Why allocate to a portfolio:

- Designed for investors seeking income and growth of income from their equity investments.
- Earnings- and cash flow-based strategies can lead to compelling return profiles versus pure dividend-paying strategies.
- Lower cost relative to traditional actively managed mutual funds.

Top 10 holdings²

	% of net assets
APPLE INC	4.1
MICROSOFT CORP	3.2
JOHNSON + JOHNSON	2.1
CHEVRON CORP	2.0
MCDONALD S CORP	1.8
COCA COLA CO/THE	1.7
TEXAS INSTRUMENTS INC	1.7
DEERE + CO	1.5
ACCENTURE PLC CL A	1.5
RAYTHEON TECHNOLOGIES CORP	1.5
Total	21.1

² Source: State Street. The holdings listed do not constitute a recommendation to purchase or sell a particular security. Cash and/or derivative positions that are not part of the core investment strategy will not be reflected in the top holdings list.

Sector allocation (%)³

³ Source: FactSet. Fund holdings and allocations shown are unaudited and may not be representative of current or future investments. Percentages may not add up to 100% due to rounding and/or inclusion or exclusion of cash.

Performance

	Total returns (%)						Yields (%)			
	3-month	1-year	3-year	5-year	10-year	Since inception (03/21/2016)	Expense ratio ⁶ (net/gross)	Expense limit expiration date	30-Day SEC (Unsubsidized/subsidized) ⁷	Distribution yield ⁸
Net asset value (NAV) return	-1.09	-5.01	24.93	7.78	—	9.85	0.15/0.15	—	2.54/2.54	2.85
Market price return	-1.03	-5.10	24.94	7.79	—	9.88	—	—	—	—
S&P 500 Index ^{4,5}	7.50	-7.73	18.60	11.18	—	12.44	—	—	—	—
Calendar year returns (%)			2017	2018	2019	2020	2021	2022		
Net asset value (NAV) return			19.07	-12.51	26.33	2.51	34.76	-4.92		
Market price return			18.88	-12.30	26.34	2.57	34.74	-5.05		
S&P 500 Index ^{4,5}			21.83	-4.38	31.49	18.40	28.71	-18.11		

Source: State Street and Principal Global Investors

Performance data quoted represents past performance. Past performance is no guarantee of future results and investment returns, and principal value of the Fund will fluctuate so that shares, when redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted. Visit www.PrincipalAM.com/ETF for current month-end performance.

⁴ S&P 500® Index is a market-capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market.

⁵ Index performance information reflects no deduction for fees, expenses, or taxes. Indices are unmanaged and individuals cannot invest directly in an index.

⁶ The net expense ratio reflects contractual expense limits, if any, which may lower net expenses and cause the gross and net expense ratios to differ. In such cases a date is listed through which expense limits are expected to apply; however, Principal Exchange-Traded Funds and the investment adviser may mutually agree to terminate the expense limits prior to the end of the period. Returns displayed are based on net total investment expense.

⁷ 30-Day SEC yield represents net investment income earned by a fund over a 30-day period, stated as an annual percentage. Unsubsidized yield reflects the SEC yield when some fund expenses are not waived. Subsidized yield reflects a fund's yield when all expense waivers are included.

⁸ As of April 3, 2023. The distribution yield is calculated by annualizing actual dividends distributed for the dividend period (monthly, quarterly, etc.) ending on the most recent dividend distribution date and dividing by the net asset value for the same date. The yield does not include long- or short-term capital gains distributions.

Prior to June 24, 2022, the objective and strategy of the Fund differed from its current objective and strategy. Accordingly, performance of the Fund for periods prior to that date may not be representative of the performance the Fund would have achieved had the Fund been following its current objective and strategy.

Active share: Measures how different portfolio weights in securities are from benchmark weights. The higher the active share, the more the portfolio differs from the benchmark.

Beta: Measures a portfolio's sensitivity to market movements. **Standard deviation:** Measures how widely portfolio returns have varied. **Sharpe ratio:** Measures how an investment balances risks and rewards. The higher the Sharpe ratio, the better the investment's historical risk-adjusted performance.

Returns shown for periods of less than one year are not annualized. The portfolio re-balances annually and may not reflect current allocations.

Risks

Asset allocation and diversification do not ensure a profit or protect against a loss. Investing in ETFs involves risk, including possible loss of principal. ETFs are subject to risk similar to those of stocks, including those regarding short-selling and margin account maintenance.

Investor shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Ordinary brokerage commissions apply.

Equity investments involve greater risk, including heightened volatility, than fixed-income investments. Mid-cap stocks may have additional risks, including greater price volatility. Unlike typical ETFs, there are no indices that the Principal Value ETF attempts to track or replicate. Thus, the ability of the Fund to achieve its objectives will depend on the effectiveness of the portfolio manager.

Carefully consider a fund's objectives, risks, charges, and expenses. This material must be preceded or accompanied by a prospectus. Please read it carefully before investing.

ALPS Distributors, Inc. is the distributor of Principal ETFs. ALPS Distributors, Inc. and the Principal Funds are not affiliated.

© 2023 Principal Financial Services, Inc. Principal®, Principal Financial Group®, Principal Asset Management, and Principal and the logomark design are registered trademarks and service marks of Principal Financial Services, Inc., a Principal Financial Group company, in various countries around the world and may be used only with the permission of Principal Financial Services, Inc.

Principal Asset Management is a trade name of Principal Global Investors, LLC. MM8388-38 | 04/2023 | 2828762-082023 | PR1001144-102024

NOT FDIC INSURED | MAY LOSE VALUE | NO BANK GUARANTEE